

HANNAH SNYDER

 Pittsburgh, PA  hsnyder56@gmail.com
 814.505.8388  www.creativesnyder.com

OVERVIEW

A high-energy and confident graphic designer who is able to work within tight deadlines, producing innovative design solutions with great enthusiasm. With over ten years of experience in both digital and print design, I have developed a strong visual sense and possess the ability to translate design concepts across all organizational levels. I am a hard worker with high ambitions, always striving to better myself in my career.

SOFTWARE

MAC & PC	<div style="width: 100%;"><div style="width: 100%;"></div></div>
INDESIGN	<div style="width: 100%;"><div style="width: 95%;"></div></div>
PHOTOSHOP	<div style="width: 100%;"><div style="width: 95%;"></div></div>
ILLUSTRATOR	<div style="width: 100%;"><div style="width: 95%;"></div></div>
DREAMWEAVER	<div style="width: 100%;"><div style="width: 80%;"></div></div>
KEYNOTE	<div style="width: 100%;"><div style="width: 80%;"></div></div>
MS OFFICE	<div style="width: 100%;"><div style="width: 80%;"></div></div>

SKILLS

PRINT DESIGN	<div style="width: 100%;"><div style="width: 100%;"></div></div>
WEB DESIGN	<div style="width: 100%;"><div style="width: 100%;"></div></div>
LOGO DESIGN	<div style="width: 100%;"><div style="width: 100%;"></div></div>
TYPOGRAPHY	<div style="width: 100%;"><div style="width: 100%;"></div></div>
PHOTOGRAPHY	<div style="width: 100%;"><div style="width: 100%;"></div></div>
LAYOUT	<div style="width: 100%;"><div style="width: 100%;"></div></div>
BRANDING	<div style="width: 100%;"><div style="width: 100%;"></div></div>
PACKAGING	<div style="width: 100%;"><div style="width: 100%;"></div></div>
HTML5 & CSS3	<div style="width: 100%;"><div style="width: 100%;"></div></div>



PROFESSIONAL EXPERIENCE

CENTRIA - COMMUNICATIONS AND GRAPHIC DESIGN SPECIALIST *December 2011 - Present*

Provided graphic communication materials to support the sales team through advertising, promotion and public relations. Designed informational assets such as brochures, direct mailers, flyers, manuals and trade show displays. Coordinated photography archives and design files for in-house and outside vendor usage. Oversaw photography assignments including project information, approvals, release forms, budgetary restraints and editing. Supported the design and maintenance of the public website, portal and social media platforms.

GNARWHAL STUDIOS - GRAPHIC DESIGN INTERN *July 2011 - November 2011*

Responsible for the design and development of apparel, posters, guides and user interfaces for HvZ (humansvszombies.org). Maintained online documents and provided support on HvZ forums. Involved in interviewing, developing and combining content for public use. Attended weekly organizational meetings online and directed a variety of games for colleges in the Pittsburgh area.

PITTSBURGH TECHNICAL COLLEGE - DIGITAL PRINT COORDINATOR *July 2010 - October 2011*

Produced black and white and color prints for students and instructors. Inspected equipment on a regular basis, troubleshooting issues as needed.

EDUCATION

PITTSBURGH TECHNICAL COLLEGE

Associate in Science Degree
Graphic Design, October 2011
GPA: 3.80 / Attendance: 96%

GREATER ALTOONA CAREER AND TECHNOLOGY CENTER

Certificate of Completion
Multimedia and Web Design, June 2009

CONFERENCES & LECTURES

DALE CARNEGIE LEADERSHIP TRAINING *Certificate of Completion - September 2014*

CONFERENCE FOR ADOBE CREATIVE SUITE USERS *Certificate of Completion - December 2013*

PHOTOGRAPHY BASICS BRUSH UP COURSE *Certificate of Completion - August 2013*

CONFERENCE FOR ADOBE PHOTOSHOP USERS *Certificate of Completion - June 2013*